

# The UARK Ballroom

## General Information

### Overview

As a reception site, the UARK Ballroom transforms into an elegant setting with over 5,600 square feet of space. It is ideal for wedding receptions, rehearsal dinners, or any other celebration.

The UARK building was originally built in 1947 and housed Fayetteville's first bowling alley. The University of Arkansas often used the facility's ten alleys with manual pin set to teach bowling classes. In 1978, the alley was converted into The Boardwalk Café and surrounded by various retail shops.

After a \$4 million project to renovate the UARK Bowl Building, the building is ready to serve the community as a tasteful Events Facility. The UARK Ballroom is conveniently located on Dickson Street, an entertaining strip of boutiques, restaurants, galleries and clubs.

### Contact Information

Address: 644 West Dickson Street, Suite 110  
Fayetteville, Arkansas 72701  
Phone: (479) 582-1400  
1-800-295-9118  
Fax: (479) 582-0401  
E-mail: [Ellasr@cox-internet.com](mailto:Ellasr@cox-internet.com)  
Website: [www.uarkballroom.com](http://www.uarkballroom.com)

### Estimated Capacity

Reception Layout	350
Banquet Seating with dance floor	280

## Amenities and Services

- Full kitchen equipped with dinnerware, flatware and stemware
- Catering options
- Ice Machine
- Full licensed bar
- 60” round tables
- Chairs
- Stage
- 15’ x 15’ dance floor
- Microphones
- Sound System
- Mixing board
- Projector
- CD, DVD, VCR, Cassette, and Computer input
- 8’ x 10’ Projection Screen
- Podium
- Flip chart
- Dry erase board
- Professional Event Coordinator on staff

## Inventory

60” Round Tables (Seats 8)	30
6’ Rectangular Tables	10
Chairs	400

All inventories (tables, chairs, dinnerware, flatware, glassware) are available to user at no charge.

**UARK Ballroom**  
644 West Dickson Street  
Fayetteville, AR 72701  
Phone: 479-582-0400  
Fax: 479-582-0401

## Bar Pricing

(all prices include tax)

We give you the option of choosing a cash or host bar. You choose the one that best fits your needs, or you can do a combination of both. For example, offer your guests beer and wine and allow them to buy mixed drinks if they choose.

<b>Cash Bar</b>		<b>Host Bar</b>	
House liquors	\$5.00	Full kegs	\$270.00 +
Premium liquors	\$7.00	Pony kegs	\$144.00 +
Domestic Bottled Beer	\$3.00	House wine by the bottle	\$15.00
Imported Bottled Beer	\$4.00	Champagne by the bottle	\$12.00
Draft Beer	\$2.00	Iced Tea (3 Gallons)	\$30.00
House Wines	\$5.00	Coffee (2 Gallons)	\$25.00
Soft Drinks	\$1.00		

### House Liquors

Absolut Vodka  
Bacardi Rum  
Jack Daniels  
Sauza Tequila  
JR Dial Blended Scotch  
Gorden's Gin

### Premium Liquors

Grey Goose Vodka  
Captain Morgan Rum  
Dewars Blended Scotch  
Crown Royal  
Jose Cuervo Tequila  
Tanqueray Gin

### Requests

Special requested brands other than those carried are subject to availability and cannot be guaranteed. However, we will always try to deliver special requests.

### Guidelines and pricing

- 1 bartender for events consisting of 50 people or less
- 2 bartenders for events consisting of 50 people or more
- CASH BAR- If the bar makes an average of \$150.00/hour, no charge. If the bar makes less than \$150.00/hour, there is a \$15.00 charge/bartender for every hour the bar was not profitable.
- HOST BAR- 20% service charge added

*All persons consuming alcoholic beverages at the UARK Ballroom must be 21 years of age or older. The UARK Ballroom reserves the right to terminate liquor services if minors attending consume alcoholic beverages. Liquor cannot be brought into the UARK Ballroom from outside sources.*

